



At its core, AdeB Architects draws on the values, skills and knowledge honed by Alfred de Bruyne's 30 year association with SJB. The design ethos, professional integrity, strategies and processes are ingrained, nurtured and informed by his mentors, numerous projects, clients and collaborators in his career.

AdeB Architects is design driven, committed to a creative culture and design quality in all its endeavours. Considered, comprehensive approach to design and service is paramount where problem solving skills strive for creative, clever, value added solutions. Substance over style reigns, where experience and first principles always has relevance.

The value of collaboration is appreciated, recognition that best work is often the result of collective endeavour where expertise from key individuals can contribute significantly to project outcomes. This respect underpins the strength of relationships that facilitates project realisation.

AdeB Architects will deliver a balanced and commercially astute approach in the development of concepts and designs. Their motivation is to secure new assignments with clients with aligned values and excellent project outcomes.



After his distinguished career as Director of SJB Architects and Plus Architecture, Alfred embarks on a new career phase with his design practice, AdeB Architects. As design principal at SJB, Alfred was responsible for realising the design intentions of both practices. He is accomplished in and broadly recognised for his balanced and commercially astute approach in the development of concepts and design.

Alfred has also been actively involved in Melbourne's design community and continues with his long association with the architecture schools and the AIA, which was recognised in 2012 by the receipt of the AIA President's Prize.

Beyond the problem solving challenges, he relishes in the creative and artistic aspects of the design process, always seeking a reasoned and significant response. The emotive memory of spatial experiences created by design is a continuing influence in his architectural practice.

The creation of sensible design driven responses and seeing it realized, alongside satisfied clients is his primary driver.

QUALIFICATIONS

1980 Bachelor of Architecture  
Deakin University

PROFESSIONAL ASSOCIATIONS

Registered Architect Victoria  
ARBV 13536  
Fellow of Australian Institute of Architects  
FRAIA 12904

CAREER

1985 – 2014 SJB Architects Director  
1998 – 2006 Plus Architecture Director  
2014 – AdeB Architects Director

PROFESSIONAL INVOLVEMENTS

1988 – 1990 ADP3 Tutor in Architectural Design, University of Melbourne  
1999 – 2004 ADP5 Tutor in Architectural Design, University of Melbourne  
1990 – 2014 Regular external assessor to Architectural Schools  
1998 – 2000 AIA Awards, Victoria Jury Panel  
2009 – 2013 AIA Awards Task Force Chairman

Alfred de Bruyne in the foyer of The Domain. Alfred was the Architect on the conversion of BP House to The Domain

Photographer:  
John Gollings

## PROJECT EXPERIENCE

## MASTER PLANNING

ERA Developments, Cremorne  
NewQuay Master Plan, Melbourne,  
Docklands  
Tooronga Village Master Plan, Glen Iris  
Waterline Place, Williamstown

## EDUCATIONAL

Centennial Hall, Performing Arts Centre  
Mt Lilydale College, Lilydale  
Mount Scopus College Master planning,  
Burwood  
Performing Arts Centre, Mount Scopus  
College, Burwood,

## COMMERCIAL

9-11 Claremont Street, South Yarra  
Arnold Bloch Leibler, Melbourne  
BMW ZQ Import Centre, Mulgrave  
CBW Office Complex, Melbourne  
Maurice Blackburn Corporate Office,  
Melbourne  
Nissan House, Corporate Offices,  
South Melbourne  
Probuild Offices, South Melbourne  
Retail and Commercial Tenancies,  
NewQuay Melbourne Docklands  
Shell Headquarters, Hawthorn  
Smorgon Consolidated Industries,  
Footscray  
Vic Roads Offices, East Burwood

## RESIDENTIAL

60 Belgrave Road Apartments,  
Malvern East  
Apartment 34, The Domain, Melbourne  
The Arkley, Boyd, Palladio, Nolan and  
Conder Towers, NewQuay Docklands  
The Domain Apartments, Melbourne,  
ERA Townhouses and Apartments  
Cremorne  
Fitzroy Street Apartments, St Kilda  
Guilfoyle Apartments, Southbank  
Guyere Residence, Yarra Valley  
Halcyon Village, Brighton East  
Hopetoun Residence, Toorak  
Kinane Residence, Brighton  
Merricks Residence,  
Mornington Peninsula  
Monarc Apartments, Melbourne  
Montage Apartments,  
Victoria Harbour, Docklands,  
Peninsula House, Mornington Peninsula  
Red Hill Residence, Mornington Peninsula  
Richardson Street House, Albert Park  
RMK Residence, Queenscliff  
Rosso Apartments, Carlton  
Scala Apartments, Melbourne  
St Andrews Beach House,  
Mornington Peninsula

## RETAIL

Botany Park Shopping Centre  
Carrum Downs  
Burke Plaza Shopping Centre  
Camberwell  
Double Bay Plaza Shopping Centre  
Double Bay

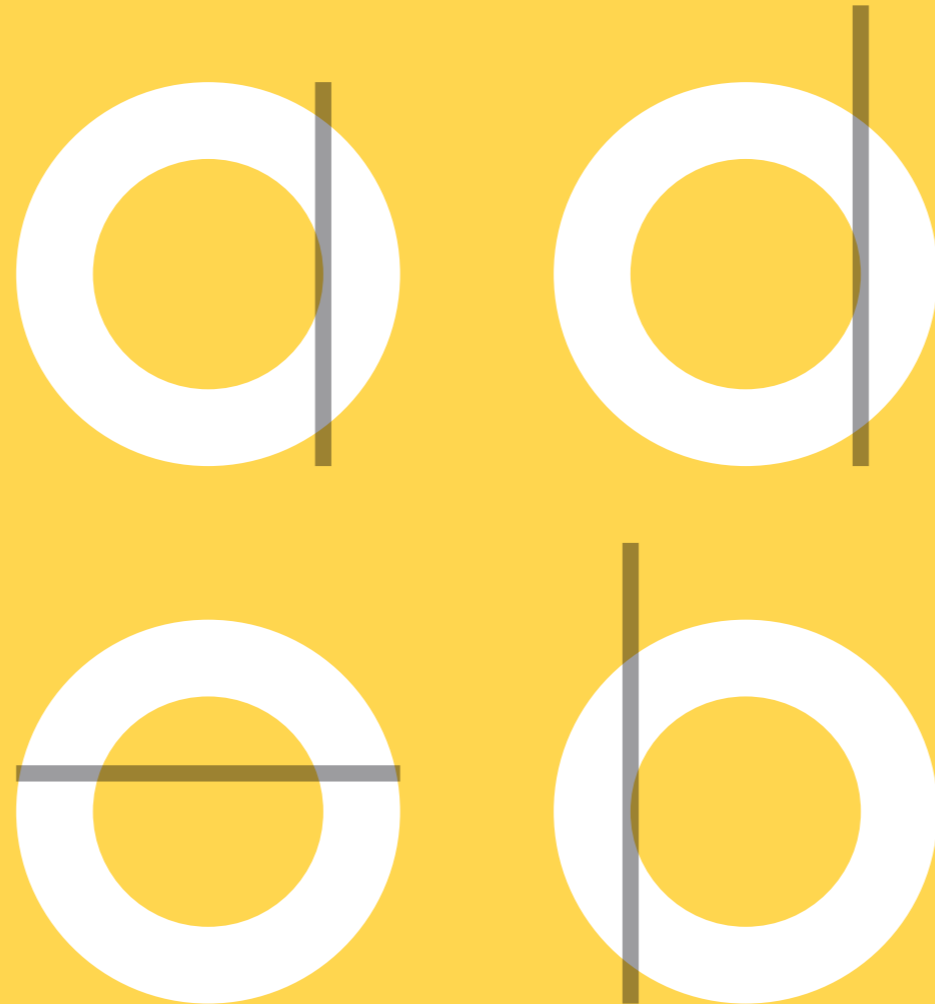
Conder Apartments  
Docklands  
Project completed  
at Plus Architecture

Photographer:  
John Gollings

Project completed  
as Director of:

- AdeB Architects
- + Plus Architecture
- △ SJB Architects





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